

NOAH

Italian Vegan Shoes

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I. Company profile

NOAH - Italian Vegan Lifestyle

The combination between style and ethics

NOAH produces footwear distinguished by superior Italian style and quality, respecting the environment, the animals and the health of who manufactures or wears them.

The collections are produced in small series, exclusively in Italian firms that guarantee fair working conditions. Microfibre is a material very similar to leather, lightweight, breathable, water repellent, resistant to wear and hypoallergenic. By using these materials, animals' lives are saved and the environment is respected.

NOAH shoes embody a responsible lifestyle that combines the elegance of the outstanding Italian footwear design and the ecological awareness in all production phases.



For the environment – durable and eco-friendly materials



For the people – free of toxics and allergens



For the animals – no use of leather



Green
Product Award
2nd place 2013/14



NOAH – Philosophy

„The path is made by walking.“

Franz Kafka

Founded in 2009, NOAH offers fashionable, high-quality vegan shoes produced in limited numbers in Italy by small companies that guarantee fair working conditions. Our idea was to create exclusive Italian handcrafted footwear combining quality and style while respecting the environment, the animals and the human health.

Our shoes express the traditional Italian style and the complete comfort of quality footwear. Thanks to the worker-friendly conditions and the use of vegan materials, the production of NOAH footwear leaves a social and eco-friendly mark.



Learn more about our philosophy: www.noah-shop.com/philosophy

2. Background information

NOAH shoes leave a social and eco-friendly mark

Indulge your feet with NOAH footwear. You will wear quality shoes and support the vision of a sustainable economy:

- To respect the environment, the employed materials are selected among the most sustainable and resistant available on the market.
- To respect men who manufacture and wear them, the materials of NOAH shoes are non-toxic and hypoallergenic.
- To respect the life of the animals, leather is not used.



Learn more about our position on leather: www.noah-shop.com/leather

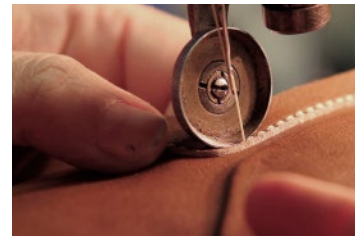
2. Background information

NOAH – Shoes

NOAH shoes stand out for the innovative materials processed in Italian handcraft companies and for the creation of a unique combination of quality and aesthetics.

The novelty is represented by the materials used: breathable, resistant to scratch and wear, non-toxic, partly recycled and recyclable. The superior quality of our footwear is aesthetically outstanding and ensures total comfort and fit.

To produce the NOAH footwear, we choose Italian handcrafted shoe-factories that guarantee fair working conditions. Wise and skilful hands boasting extensive knowledge and style handed down from generations, design and manufacture NOAH footwear. The study of the shapes and love for details are at the basis of each new model which is reviewed and re- interpreted with new, ductile and soft materials to create fine shoes with modern and trendy features.



Learn more about materials and production: www.noah-shop.com/materials

2. Background information

NOAH – Lifestyle

The energy of the “Dolce Vita”, the Italian taste and the commitment to a responsible, eco- friendly development represent the “Italian Vegan Style” of NOAH. Our collections of vegan footwear and the manufacturing process demonstrate that reconciling moral requests with a top quality aesthetic design is possible!

On the contrary, behind the triad “aesthetics, ethics and quality” there is a deep understanding of the socio-ecological design, which is based on the principle of “less is more”. Bearing this vision in mind, we produce quality footwear for all those who appreciate understated elegance and are committed to an environment worth living.

In addition to the footwear collections, NOAH offers style accessories (bags, belts, scarfs) produced by partner companies, who share the same high standards of aesthetic quality and environmental sustainability.



Learn more about NOAH`s Italian Vegan Lifestyle: www.noah-shop.com/lifestyle

NOAH – Contact

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4. Product pictures



High-resolution pictures on: www.noah-shop.com/press